



# MONARCH CENTRE

A Quarterly Publication      Atlanta, Georgia

FEATURED THIS AUTUMN 2010



**ET Environmental expands increases space by 70 percent**

**A new look is "simmering" at Simmer Cafe**

**A boutique environment for MacKenzie Young Advisors**

**MAC's weight loss contest is in full swing**

# A Disciplined Approach to Financial Confidence

## MacKenzie Young Advisors relocates to Monarch Plaza

Discerning clients appreciate the focused attention and expert investment philosophies of partners Scott MacKenzie and Jeff Young, co-founders of MacKenzie Young Advisors.

A private boutique financial practice catering to a limited number of wealthy families and individuals, MacKenzie Young Advisors opened its doors on the 11th floor of Monarch Plaza in August.

Fifteen-year veterans of SunTrust's wealth management arm, the duo worked together as private wealth advisors before seeing a niche that they were anxious to fill in a boutique environment where they could offer highly attentive and focused advice to their clients.



To complement that, the company's affiliation with Wells Fargo Advisors Financial Network provides access to the resources of one of the largest financial services companies in the world.

*Jeff Young, CFA, (I) and Scott MacKenzie, CFP®, CIMA, are partners in MacKenzie Young Advisors. Their new offices in Suite 1100 of Monarch Plaza offer a stunning view of the Atlanta skyline.*

The six-member team of MacKenzie Young Advisors has proven expertise in complex financial situations and estate planning. Their business model purposely calls for limited growth in the company's client list so they can maintain very individualized attention for each client.

To back up their 38 years of combined industry experience, Mr. MacKenzie graduated from the financial planner program at Oglethorpe University and became a Certified Financial Planner professional. He also graduated from the University of Pennsylvania's Wharton School investment management analyst program and Louisiana State University.

Mr. Young earned the Chartered Financial Analyst designation and is a member of the CFA Institute and the CFA Society of Atlanta. He received his bachelor's degree in finance from Southern Methodist University and his master's in finance from the J. Mack Robinson College of Business at Georgia State University.

## Mark Your Calendars

### October

5

Marguerite Peele Papers

6

Flu Shots

7

Fire Warden Training

28

Pumpkin Carving Contest

### November

15

Mary Brittain Sterling Silver

### December

7

Blood Drive

8

Holiday Shopping at Monarch:  
Divots, Inc. • Truffle-luscious  
WiseAsh Cigars • Honey Bunny Gifts  
Girtrenz

13

Holiday Music at Monarch

14

Gingerbread House Contest

15

Holiday Dessert Social

## Concierge Corner

Fall is in the air and the holidays are just around the corner! This season enjoy all that Atlanta has to offer: Falcons games; the Atlanta Symphony; Fall Festivals; Cirque du Soleil, concerts at the Fox; and so much more. I can help you score those hard to get



*Robyn Roberts*  
*Monarch Centre Concierge*

tickets, plan your holiday event or even help you find the perfect gift. If you are having friends or family come in town, ask me about discounted attraction



*See Robyn for discounted tickets to Shrek the Musical, the Nutcracker, Disney on Ice: Toy Story, and many other upcoming area shows.*

tickets. Visit the Georgia Aquarium, Atlanta Zoo, Six Flags, Stone Mountain Park, High Museum or go see a movie-all at a reduced rate.

A pumpkin carving contest, "Monarch's Biggest Loser" competition, holiday shopping in the Tower, a gingerbread house contest and a holiday dessert social will keep Monarch Centre tenants very busy in the coming months! Don't forget to sign up for my weekly e-mails to get updates on what is happening on the property and around Atlanta. Please call or e-mail me anytime, I am happy to help with anything you might need!

*Robyn*

## We're Rolling Out the Red Carpet

### **New Tenants, New and Renewing Leases and Expansions This Quarter**

Mr. Larry B. Hooks • Pressed for Success • Alphagraphics • Sandler O'Neill & Partners Corp. • Jefferies & Company, Inc. • MacKenzie Young Advisors, LLC • Right Away Gift Shop • ET Environmental Corporation, LLC

# A New Look is Simmering on the Tower's Concourse

## Simmer Cafe plans December Grand Reopening

What's behind the construction barricades of what was once Monarch's Simmer Cafe? The new, lush and improved Simmer Cafe, of course.

The three-month renovation now underway will unveil a holiday reopening with new furniture and furnishings throughout, plus improved lighting and ventilation, all new kitchen equipment and an all new look for the popular breakfast and lunch spot.

In the interim, Simmer is offering "grab and go" meals from the space adjacent to the restaurant with breakfast from 7:30 to 10 a.m., and a lunch menu of sandwiches, salads and drinks from 11:30 a.m. to 1:30 p.m.



*Architectural renderings of the new Simmer Cafe showcase the new fixtures, furniture and lighting planned for the space.*

## The Loser is the Winner in this Contest

**Weight loss contest started August 18, runs through mid October**



The Monarch Centre Athletic Club is hosting its first annual "Monarch's Biggest Loser" contest. Twenty-seven teams of three participants are competing for the first-place prize of a three-month membership to MAC and a week of free meals from Fresh & Fit Cuisine. Eighty-one people are competing for the top individual prize of a \$500 American Express gift card, a cut and style from Carter Barnes Salon and a six-month membership at MAC. Prizes are also awarded for the leading team and individual at midway weigh-in.

# Big Growth for Monarch Firm

Down economy hasn't hampered expansion for this contractor



*Bill Higginbotham is CEO of ET Environmental, one of the first businesses to move to Monarch Tower when it opened in 1997. Currently under construction, the company's headquarters suite on the lobby level will expand by more than 70 percent.*

Does ET Environmental provide construction services for the environmental industry, or environmental services for the construction industry? The answer is most decidedly, both. And additional services in the consulting, management and construction of infrastructure and expertise in energy services including alternative fuels and green power initiatives, round out the company's portfolio of services that is making it a popular choice among its clients.

What's more, ET Environmental is currently expanding its lobby level office suite in Monarch Tower by more than 70 percent. Currently under construction, the corporate headquarters office will increase from 1,100 to 1,800 square feet.

Initially founded as a joint venture between Turner Construction and EMCON, the company was purchased from its parent companies in 2001 and offers design/build EPC services and single point accountability for all types of prospects including commercial development – infrastructure, environmental remediation, power generation. ET's project management services are delivered with an expertise in energy and environmental issues and sustainability.

"Green building is on everyone's mind," said CEO Bill Higginbotham. "Our LEED-accredited professionals are able to incorporate sustainability and energy efficiency into all of our projects. We are a leader in design/build and construction management of waste processing and recycling facilities, but we're also able to bring this expertise and environmental consciousness to other types of infrastructure projects."

Among the measures to keep their new space green, ET Environmental will be installing sensor light switches and zero VOC (volatile organic compounds) carpet and using zero VOC paint.

Headquartered in Monarch Centre, ET Environmental has offices in 11 cities across the country including Seattle, Portland, Los Angeles, Phoenix, Denver and Chicago. The company has completed more than 1,100 design and construction environmental assignments since it opened its doors and is well poised for continued success in the new decade.

# Around Monarch Centre

AlphaGraphics	Suite 116/Plaza	404.504.6088
Bank of America	Suite 101/Plaza	404.238.0100
Corporate Car Spa	Plaza Service Drive	404.549.8857
Dressed for Success	Suite C-125/Tower	404.262.0786
Evergreen Newsstand	Suite 102/Plaza	404.365.0010
Lanier Parking	P3/Plaza Garage	404.237.8969
Monarch Centre Concierge	Tower Lobby	404.442.2906
Monarch Athletic Club	Suite S-175/Tower	404.233.8109
Monarch Centre Shoe Shine	Concourse/Tower	404.846.0507
New York Prime	Suite 100/Tower	404.846.0644
Office Automotive	G Level/Tower Garage	404.848.1463
Pressed for Success	Suite P3/Plaza Garage	404.231.9338
Right Away Gift Shop	Concourse/Tower	404.266.2772
Rising Roll	Suite 114/Plaza	770.698.8000
The Ritz-Carlton, Buckhead	Adjacent to Monarch Plaza	404.237.2700
Simmer Cafe	Concourse/Tower	404.467.0430

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